



## **July Produce News**

**Potatoes** - Potato pricing is increasing quickly markets may change weekly. Supplies appear to be short on Idaho potatoes. Current inventories may not last until the new crop. Harvesting of the new crop in Idaho should begin in the middle of August.

**Lettuce** - Supplies have increased and pricing should be reasonable. Quality is improving and case weights have been very heavy.

**Onions** - Market has strengthened and should stay strong through July. California now shipping new crop onions. Quality is good and with plenty of medium and large onions.

**Tomatoes** - Homegrown tomatoes are upon us. Now receiving tomatoes From Kentucky and Arkansas. Markets may change weekly.

**Grapes** - New crop now shipping from California. Shipping good volume and quality has improved.

**Strawberries** - California strawberry harvest is down as poor weather had reduced supply. Quality is fair and should improve with better weather.

**Market Concerns** - ***Now is the best time of the year for produce.***

The United States is now the prime growing area for most of the common produce items we consume. Growing areas are closer and produce is shipped shorter distances. This results in fresher produce with lower cost. Now more than ever it's time to eat fresh.



**Questions please contact Ken Wilkins Produce Specialist  
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