

March Produce News

Potatoes - Potato pricing is up on larger sizes of baking potatoes.

Supplies are very tight on 70 count bakers and larger.

Lettuce - Freezing weather in Arizona has greatly reduced the harvest.

Pricing is up and quality is fair. Romaine and Green Leaf lettuce is very tight expect high prices and limited supply.

Onions - Price is down sharply new crop from Mexico now shipping. Both quality and supply looks good with larger onion than last year.

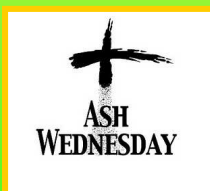
Tomatoes - Florida's December and Mexico's February freeze has greatly reduced the supply. Quality varying from good to poor. Pricing remains strong changing weekly. Florida shipping very little product, volume should pick up by the end of March. Mexico will reduced volume about the same time.

Apples - A good fall harvest with foodservice size apples in good supply. Many different varieties are now in stock.

Grapes - We are now shipping grapes imported from Chile. Pricing is down as supplies have increased. Quality has improved with the size of the grapes becoming larger.

Strawberries - Florida strawberries have returned to the market. Pricing is good for this time of year and quality is good to fair.

Market Concerns - Mexico's freeze was the worst in fifty years and has caused price increases on tomatoes, cucumbers, green peppers and squash. Florida will be the next growing region for these crops.



March 9th

Think Fresh



March 17th

**Questions please contact Ken Wilkins Produce Specialist
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